

## LifeStiles Spa Earns Quality Assurance Approved Designation

Edmonton, Alberta, September 2018 – We are pleased to announce that LifeStiles Spa has earned the designation Quality Assurance Approved (QAA) by successfully completing Leading Spas of Canada's 2018-2019 Quality Assurance assessment.

All Leading Spas of Canada members must verify that they adhere to a comprehensive set of standards and practices in order to join the association, and some, like LifeStiles Spa, go one step further by becoming Quality Assurance Approved. We are one of only 21 spas in Canada that have earned this distinction for the 2018-2019 term.

The Quality Assurance program is based on criteria developed and updated regularly by the Leading Spas of Canada Standards & Practices Advisory Panel. It includes an on-site assessment with extensive evaluation of all elements of operating a spa, including, but not limited to, booking and appointment processes, management & human resource documentation, physical inspection of the property and equipment, sanitation and sterilization procedures.

"Over the last 35 years, we have found the importance of maintaining standards according to the Leading Spas of Canada Quality Assurance program for the safety of our customers and staff. We aim to provide our customers with high quality service that they can trust. We are one of only two spas designated with such recognition in Edmonton, Alberta. We joined hands with Leading Spas of Canada since 2011, qualifying every 2 years." — Shera Stiles, owner

## **Quick Facts About the Program:**

- The Leading Spas of Canada Quality Assurance Program was launched in 2010. It is the only one of its kind in Canada.
- Leading Spas of Canada's standards and practices, and the QA program criteria, were developed to
  address inconsistent regulation and legislation related to spa businesses in Canada and to assist
  consumers in finding reputable spas to treat them.
- Spa offerings and amenities vary dramatically. The Quality Assurance program is not intended to measure the value of amenities or size of the spa.
- The Leading Spas of Canada Quality Assurance verification process is a pass/fail situation, not a 'rating'
  process. It ensures that participating spas meet essential safety, hygiene and operational standards,
  offering confidence and comfort to the spa management, employees and the guest.

- Program assessors are independent contractors with public health, consumer protection, health care, and/or health and safety expertise.
- The 2018-2019 Quality Assurance Program is sponsored by Eminence Organic Skin Care, Fiji Water, Intercosmetics Nelly du Vuyst and Ten Spa.

## For further information about LifeStiles Spa:

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## For further information about Leading Spas and the QA program, please contact:

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A special thank you to our generous Quality Assurance sponsors!







